

THE CLOTHES SHOW NAIL AWARDS

THE CLOTHES SHOW NAIL AWARDS 2009 – NAIL TECHNICIAN OF THE YEAR

Supported by Habia and Health & Beauty Salon Magazine

DEADLINE FOR SUBMISSION: THURSDAY 30TH APRIL 2009

Supported by:

habia.
nails information solutions

HEALTHBEAUTY

INTRODUCTION

The Clothes Show Nail Awards are a showcase of the UK's up and coming beauty talent. Featuring two different categories – Nail Technician of the Year and Young Nail Technician of the Year – the awards are dedicated to nurturing, supporting and developing rising talents within the beauty industry.

Providing an unprecedented platform into the beauty industry, the aim of the Clothes Show Nail Awards – supported by Habia and Health & Beauty Salon Magazine – is to target professional and emerging nail technicians, to recognise up-and-coming talent within the ever developing industry.

Each category will be judged by a prestigious panel of experts and announced at an impressive awards ceremony in Clothes Show London's spectacular Fashion Theatre at London's ExCeL on Sunday 31 May 2009.

Recognised across the beauty industry's experts and magazines, The Clothes Show Nail Awards are supported overall by Habia – setting government approved standards in hair, nails and spa therapy and the Nail technician of the Year is sponsored by beauty therapist association BABTAC and supported by Health & Beauty Salon.

WHO CAN ENTER?

Qualified nail technicians over the age of 25.

ENTERING THE AWARD

ENTRY STAGE

In order to enter the award, please post the following to Dan Eversfield, Health and Beauty Salon, Reed Business Information, Quadrant House, Sutton, Surrey SM2 5AS:

- A completed entry form (see below)
- Good-quality, close up photographs of your work, showing clearly:
 - A completed set of nails with a french manicure
 - A completed set of nails finished with a red polish
- Written explanation of the techniques used, along with a brief statement detailing why you deserve to be the Nail Technician of the Year. (No more than 500 words)
- A copy of your CV on no more than two sides of A4. Certificates of qualification are not required at this stage.

Shortlisted nail technicians must be available to attend Clothes Show London on Sunday 31st May 2009 to have their techniques assessed in front of a live audience and be interviewed by a panel of industry experts.

FINALIST STAGE

Taking place at Clothes Show London on Sunday 31st May 2009:

- You will have two hours to produce a full set of nails
 - On your model's RIGHT hand you will need to apply a full set of extensions and finish with a red polish

THE PRIZE

The winner will receive the following:

- £500
- Trophy
- Extensive Press Coverage

- On the model's LEFT hand you will again need to apply a full set of extensions but this time finish with a classic french polish.
- Only UV gel or liquid and powder systems may be used.
- Only natural or clear tips are permitted and must not be pre-blended or tailored. Coloured tips cannot be used.
- Electric files, drills, oils and hand creams are not permitted.
- Judges will also be considering health and safety including hygiene and a tidy workspace.

SPECIFIC RULES & REGULATIONS – UV GEL

- UV top coats are allowed on the models left hand only.
- White and pink/clear gel must be used to create a French smile line.

SPECIFIC RULES & REGULATIONS – LIQUID AND POWDER

- White and pink/clear powder must be used to create a French smile line.
- No UV gel products can be used as top coats or finishers.

JUDGES & JUDGING CRITERIA

All entries will be judged by a prestigious panel of expert make-up artists and the winner will be announced at an impressive award ceremony in Clothes Show London's spectacular Fashion Theatre at London's ExCeL on Sunday 31 May 2009.

TIMINGS

Entry Closing Date: Thursday 30th April 2009 •

Finalists Notified: Friday 8th May 2009

Winner announcement at Clothes Show London: 31st May 2009



CONDITIONS OF ENTRY

PUBLICITY REQUIREMENTS

Award winner will be required to:

- Conduct media interviews relating to Clothes Show London and/or supply quotes on the award for use within the media
- Allow PR, editorial and online usage of all samples, sketches, imagery, name, photograph & biography.

MANDATORY

Terms and Conditions

- This competition (the "Competition") is organised and promoted by Haymarket Exhibitions Limited whose principal place of business is at Teddington Studios, Broom Road, Teddington, TW11 9BE (the "Promoter"). However, the Competition will also be advertised and promoted by Health & Beauty Salon magazine.
- Entries to the Competition will be accepted (subject to these terms and conditions) up to Thursday 30th April 2009 inclusive (the "Competition Period"). Any entries received outside of the Competition Period will be deemed invalid.
- All entrants must be over 25 years of age at the date of entry and resident in the UK. The eligibility of any entrant is at the sole discretion of the Promoter.
- Employees, families or agents of the Promoter, Health & Beauty Salon magazine or any of their associated companies are not eligible to enter the Competition. Only one entry per person and per household is permitted.
- NO PURCHASE OF ANY SORT IS NECESSARY to enter this Competition and there is no charge to enter the Competition website.
- All entrants to the competition must read and complete the entry form in full, which is downloadable from the Clothes Show London website, and submit their entry by post in accordance with the directions on the website. Incomplete or invalid entries will be invalid and the Promoter shall be under no obligation to ensure or notify entrants of the accuracy or completeness of entries.
- The finalists will be the best entries as judged by the Promoter's judging panel who shall convene following the expiry of the Competition Period (the "Prize Winner").
- The finalists will be notified as soon as is practicable after the end of the Competition Period. The decision of the judging panel is final and no correspondence will be entered into. If a finalist fails to respond to correspondence from the Promoter and/or fails (for whatever reason) to claim the Prize within 14 days of receipt of the Promoter's notification that he/she has won the Prize, the Promoter shall be entitled to select an alternative prize winner and the Prize Winner who has not responded will not be entitled to the Prize or any alternative. The name of the Prize Winner can be requested by writing to the Promoter at the address stated above.
- There will be 1 prize winner. The prize shall be provided by the Promoter and shall consist of £500, a trophy and press coverage.
- The Prize is subject to availability and the Promoter may, at its sole discretion, substitute the Prize with prizes of a similar nature and/or comparable value. The Prize Winner may not request or be entitled to a cash alternative to the Prize and the Prize is non-refundable and non-transferable. For the avoidance of doubt, the Prize Winner will not be permitted expenses or costs associated with attendance at the Clothes Show.
- The Promoter and Health & Beauty Salon magazine accept no responsibility or liability for any error, omission, interruption, deletion, defect, failure, theft, destruction, alteration of, or unauthorised access to entries, or entries lost, incomplete or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside its reasonable control. All lost, damaged or incomplete entries will be deemed invalid. Proof of entry shall not be proof of delivery or receipt. Only entries received in accordance with these terms and conditions will be acceptable. The Promoter will not be liable if a Prize cannot be taken by a winner for any reason beyond its reasonable control.
- Proof of age will be required before the Prize is awarded to the Prize Winner. Before the Prize is awarded, the Prize Winner may be required to sign a statement of eligibility and liability/publicity/filming release.
- The Prize Winner agrees to take part in any promotional activity at the Promoter's, Health & Beauty Salon magazine's request and consents to their name, locations and photographs being published for the purposes of this Competition and promoting the Promoter, Health & Beauty Salon magazine and their businesses.
- By entering the Competition, all entrants are deemed to accept these terms and conditions. The Promoter may, at its sole discretion, change the dates of the Competition Period and/or the dates on which the Competition will be promoted and the Promoter reserves the right to alter, amend or withdraw these Terms and Conditions and/or the Competition without prior notice.
- The terms and conditions of any third party supplier may apply and must be accepted and complied with by the Prize Winner.
- The Promoter, Health & Beauty Salon magazine or their associated companies will keep details of all entries made on a database. By entering the Competition entrants allow the Promoter, Health & Beauty Salon magazine and their associated companies to use this information and to pass this information to other relevant third parties (such as prize fulfilment houses) to enable the processing of this Competition in accordance with current data protection legislation, to enable the fulfilment of the Prize and where the entrant has given the requisite consent, to share this information with other companies, in order that the entrant may be sent details of those companies' goods and services by email, post and SMS.
- Other than for death or personal injury arising from negligence of the Promoter and Health & Beauty Salon magazine so far as is permitted by law and the Promoter hereby exclude all liability for any loss, damage, cost and expense, whether direct or indirect, howsoever caused in connection with the Competition or any aspect of the Prize.
- These terms and conditions are governed by and construed and performed in accordance with the laws of England and Wales, whose courts shall be the courts of exclusive jurisdiction.
- I agree with the above terms and conditions.

Signed: _____

Print name: _____